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## PRESS RELEASE

## **REVEL MEDIA GROUP-VIVINT ARENA LED INSTALL:** Revel to install over 70 Million PIXELS inside of the Vivint Arena

Revel Media Group is an Utah based company with headquarters located in Kaysville, Utah. The company was founded in 2010 by Brian Fitzpatrick and Matt Dopp. Revel Media Group specializes in Digital Signage, LED Installation and a Cloud Based Content Creation and Delivery System.

Revel Media Group has partnered with Vivint Arena to install new LED displays inside of the arena. The boards installed are as followed: Upper and Lower Ribbons, Auxiliary Boards, Center Hung Sidelines & Baselines, Center Hung Corners and The Center Hung Underbellies.

The new LED panels that have been installed were supplied by our long standing LED partner, Absen. Each LED board display has the ability to project 4K resolution. Upon completion the total number of pixels will be over 70 million, making it truly one of a kind and will be the first in any sports arena worldwide.

The project was led by Mike Shrock, which began on July 9th, 2022 and completion of the project ended on October 11th, 2022. In doing so the project came in on-time and under budget. Revel Media Group would like to thank Vice President of Facilities, Jamie Galileo, and all of the Revel Media Employees that worked tirelessly to make this project happen.

**More Information** 

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