



For Immediate Release

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**Revel Media Group and Absen Inc. Forge
Exclusive Sports Market Partnership**

Revel Media Group and Absen Inc. are proud to announce their exclusive partnership agreement, effective as of September 1st, 2023. This strategic alliance is poised to redefine the landscape of the sports market in the United States of America, encompassing all its territories.

Revel Media Group, a prominent player in the world of innovative marketing initiatives, is excited to announce a strategic collaboration with Absen Inc. a long-standing partner known for its cutting-edge direct view LED solutions. This dynamic partnership is set to transform the sports market by bringing forth unparalleled marketing opportunities and a fresh wave of LED innovations.

Under this exciting alliance, Revel Media Group and Absen Inc. will champion each other's products and services, with a specific focus on elevating the presence of Absen's revolutionary products within covered professional, minor league, Division I and II college sporting venues. This collaboration is poised to reshape the landscape of sporting events, enhancing fan experiences and providing new avenues for engagement.

One key aspect of this partnership is the commitment to transparency. While Absen VAPs (Value-Added Partners) and customers maintain the freedom to engage with other sports venues, Absen is required to notify and ensure that their VAPs and customers are well-informed about this exclusive partnership. This dedication to open communication ensures the mutual success of our endeavors and strengthens the bonds between our organizations.

Together, Revel Media Group and Absen Inc. are poised to usher in an era of innovation and excellence in the sports market. Stay tuned for groundbreaking marketing initiatives and LED opportunities that will reshape the industry.

About Revel Media Group:

Revel Media Group, headquartered in Kaysville, Utah and founded in 2010 by Brian Fitzpatrick and Matt Dopp, specializes in Digital Signage, LED Installation, and Cloud-Based Content Creation and Delivery. We are dedicated to technological excellence and customer satisfaction. Our Vision is to create memorable experiences while building meaningful, lifelong relationships. Our Mission is to provide premium media experiences that enable quality brands to communicate their messages.

About Absen Inc:

Absen Inc. the US subsidiary of Absen, a leading LED display manufacturer based in Orlando, FL, pioneers high-quality, innovative LED displays. Our dedication to advancing LED technology empowers businesses to engage, inform, and entertain audiences. Since 2013, we've bolstered our U.S. team with industry experts, ensuring top-notch LED products and solutions.

For further information or inquiries, please contact: www.revelmg.com